

KAMERON BOND

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Results-driven digital media specialist with over 7 years of experience in video production, project management, photography, and design. Proficient in optimizing production pipelines, successfully streamlining processes and workflows for large-scale projects, resulting in increased efficiency, cost savings, and improved outcomes. Demonstrated expertise in digital marketing, including the development and execution of targeted social media campaigns, creation of captivating brand materials, and design of compelling web experiences, resulting in a track record of generating over \$20,000 in sales. Produced compelling video content with 175M+ views, 250,000+ followers, and significantly enhanced clients' digital presence. Known for adaptability and commitment to continuous learning, thriving in fast-paced environments while keeping up-to-date with the latest trends.

CORE COMPETENCIES

- Project Management
- Leadership
- Organization
- Teamwork Ability
- Written and Oral Communication
- Customer Service
- Problem-Solving
- Research
- Computer Skills
- Proficiency in Microsoft Office Suite

TECHNICAL SKILLS

- **Project Management:** MS Excel, Jira, Slack, Asana, Confluence, Monday.com
- **Media & Design Tools:** Adobe Premiere, Photoshop, After Effects, Illustrator, InDesign, Lightroom, Final Cut Pro, Figma
- **Programming:** HTML, CSS, Java, Python, C+, Swift

WORK EXPERIENCE

CO-OWNER & PHOTOGRAPHY LEAD, S&K Photography - Alpharetta, GA 2022-PRESENT

Successfully managed all aspects of a photography business, including sales and marketing initiatives, leading to \$10,000+ in revenue in the first year of operation, surpassing initial goals and demonstrating exceptional marketing skills.

- Effectively utilize interpersonal skills to establish and maintain strong client relationships, resulting in a high rate of customer satisfaction and repeat business.
- Employ problem-solving and teamwork skills to handle complex client requests and deliver tailored solutions that align with their unique vision and requirements.

PRODUCTION ASSISTANT, Bento Box Entertainment LLC - Atlanta, GA (Remote) SEP 2020-AUG 2021

Oversaw productivity tracking, digital asset management, and communication for Netflix animated series, *Saturday Morning All-Star Hits!*, leveraging effective management skills and fostering teamwork.

- Showcased strong leadership abilities by successfully onboarding new staff in essential daily operations, providing guidance, and delegating tasks to in-house artists. Led training sessions on developing interactive trackers in Excel.
- Demonstrated exceptional interpersonal skills, collaborating with a diverse team of 350+ personnel, including artists, producers, talent, and off-shore production studios.

FREELANCE VIDEO EDITOR, WarnerMedia Studios - Atlanta, GA (Remote) JAN-MAY 2020

Demonstrated strong leadership and teamwork abilities to produce and edit new content for the TBS YouTube channel and social media, driving 150M+ views and averaging 3.08M average views per video, promoting brand recognition and audience growth.

- Utilized exceptional problem-solving skills to tackle various challenges during the content production process, ensuring seamless execution and high-quality output.
- Leveraged advanced editing techniques and motion graphic design skills using Adobe Creative Suite to create captivating video content for WarnerMedia Studios' brands and partners.

EDUCATION

ELON UNIVERSITY - Elon, NC 2015-2018

Completed 48 Credits toward a B.Sc. in Computer Science with a minor in Communications

GREENFOREST MCCALEP CHRISTIAN ACADEMY - Decatur, GA 2011-2015

High School Diploma • Salutatorian and Honors Graduate • ACCEL Dual-Enrollment Scholar at Truett-McConnell University

CERTIFICATIONS

FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN, Google Issued APR 2023

ENTERPRISE DESIGN THINKING PRACTITIONER, IBM Issued MAR 2023

INTERNSHIPS

WARNER BROS DISCOVERY, INC. - Atlanta, GA

2014-2020

***Edit Intern*, WarnerMedia Studios (SEP 2019-JAN 2020)**

Aided broadcast production for edit staff at WarnerMedia Studios and brand partners, CNN, Cartoon Network, TCM, TBS, TNT, and TurnerSports (now WBD Sports).

- Utilized industry-standard media software, such as Adobe Creative Suite and Davinci Resolve, to prepare project files, edit footage, and create motion graphics.
- Successfully trained incoming junior edit staff on daily operations, ensuring efficient workflow.

***Product Development Intern*, Cartoon Network Digital (JUN-AUG 2015)**

Supported cross-functional game development teams to support the development and analysis of web and mobile content, resulting in the successful delivery of multiple projects, including the Emmy-winning Cartoon Network App.

- Assisted in production management by scheduling, documenting, and tracking productivity, leveraging strong organizational and multitasking skills.
- Applied problem-solving abilities conduct user research, including user interviews and usability testing, to gather insights and identify pain points, resulting in data-driven design decisions and improved user satisfaction.

***Turner Voices In The Arts Program Intern*, Turner Broadcasting Inc. (JUN 2014)**

Participated in an intensive 5-day internship program to develop foundational skills in media production, including seminars on resume/portfolio building, corporate etiquette, and career-path optimization.

- Collaborated with a team of writers, artists, vocal talent, and video editors to create high-quality promotional content for TNT's The Last Ship, resulting in increased audience engagement and positive brand perception.

NICKELODEON ANIMATION STUDIO - Burbank, CA

JUN-AUG 2018

***Video Production Intern*, Viacom Digital Studios**

Teamed with Viacom Digital Studios to produce new video content for Nickelodeon's YouTube and social media platforms, driving over 18.3M+ views and amplifying the brand's online presence.

- Edited raw footage and assembled final video content, ensuring all content adhered to Nickelodeon's brand standards and met creative brief requirements.
- Demonstrated proficiency in Adobe Creative Suite to produce motion graphics, animation, and other on-air/digital assets.

OTHER WORK EXPERIENCE

GRAPHIC DESIGNER & CREATIVE DIRECTOR, Self-Employed - Atlanta, GA

2018-PRESENT

Utilized strong interpersonal skills to collaborate with clients, understanding their vision and translating it into visually compelling designs that enhanced their brand identity, resulting in increased brand recognition and customer engagement.

- Developed design briefs with clients to craft creative solutions that effectively communicated their brand message and values, driving \$15,000+ in client sales and 5,000+ social media followers.
- Demonstrated strong problem-solving abilities by researching and analyzing design trends and best practices, integrating innovative solutions into designs to maintain a competitive edge in the dynamic industry.

OPERATIONS ASSISTANT, Elon Student Television (Elon University) - Elon, NC

2017-2018

Provided excellent customer service to Elon University students and faculty by facilitating film equipment rentals and assisted with the production of video projects led by students, faculty, and alumni.

- Assisted patrons in operating film equipment, utilizing problem-solving skills to troubleshoot and resolve technical issues.
- Maintained, organized, inventoried, and occasionally repaired equipment to ensure optimal performance and efficiency.

PRODUCER, Weird Enough Productions, LLC - Elon, NC

2015-2018

Supported content production for a student-led media startup focused on promoting social equity, contributing to its recognition by major investors and industry leaders such as Forbes, SXSW, CNN, Inc Magazine, and Coca-Cola.

- Facilitated pre-production planning, writing, filming, and editing.
- Implemented effective marketing strategies that led to a significant increase in engagement and social media following.

HONORS & AWARDS

ELONimators - Animation Club, Co-Founder, President (2016-18), VP (2015-16) Elon University (2015-2018)

Triple Impact Award for Social Entrepreneurship, Marta & Spencer Love School of Business (2015)

Salutatorian & Honors Graduate, Greenforest McCalep Christian Academy (2015)

President's Award for Academic Excellence, The U.S. Department of Education (2014)

Georgia Certificate of Merit, The University System of Georgia (2014)

National Honor Society (President), Greenforest McCalep Christian Academy (2014)

NOTABLE PROJECTS

SATURDAY MORNING ALL-STAR HITS! (NETFLIX), Bento Box Entertainment LLC

SEP 2020-AUG 2021

Project Role: Production Assistant, Animatic Editor, Assistant Video Editor

Production Assistant for the Netflix Original animated series from pre-production to post-production. Overseeing productivity tracking, digital asset management, and communication for 350+ personnel, including artists, producers, talent, and off-shore production studios.

TBS ACQUIRED SERIES CLIPS (YOUTUBE), WarnerMedia Studios

DEC 2019-MAR 2020

Project Role: Video Editor

Collaborated with TBS and WarnerMedia Studios to drive a successful YouTube campaign featuring popular series *Friends*, *Family Guy*, and *American Dad*, resulting in 40,000+ new subscribers and a significant increase in TBS's social media presence.

- ★ **Produced and edited 50+ popular videos gaining 151.3M+ views, including four in the top 10 most-watched on the TBS YouTube channel.**

NICKELODEON AT VIDCON 2018 (YOUTUBE), Nickelodeon Animation

JUL-AUG 2018

Project Role: Video Editor, Production Assistant

Supported Viacom Digital Studios, Nickelodeon staff, and top YouTube stars such as MatPat, Ian Hecox, and Jojo Siwa in launching a successful video campaign promoting VidCon 2018, amplifying Viacom's social media presence. The campaign drew 200,000+ new subscribers to the Nickelodeon YouTube channel and 33M+ views.

- ★ **Lead editor for the video "Guess That Emoji Challenge," which was highlighted in the Viacom corporate newsletter for its performance, receiving 4.03M+ views and an average view duration of 2:55.**

INSIDE NICK (YOUTUBE), Viacom Digital Studios

JUN-JUL 2018

Project Role: Video Editor, Production Assistant

Assisted pre- and post-production for Inside Nick, a popular comedy web-series providing exclusive behind-the-scenes access to Nickelodeon shows, stars, and events.

- ★ **Played a key role in the successful production of Inside Nick, which garnered over 8.52M+ views on YouTube and received positive feedback from the Nickelodeon fan community.**

ELON UNIVERSITY 2018 ADMISSIONS VIDEO, Elon University

SEP 2017-APR 2018

Project Role: Camera Assist, Editing Assistant

Teamed with documentary production studio Woodwalk to produce and edit the new admissions video for Elon University. Assisted with on-location filming, camera operation, and audio recording during interviews. Supported the editing process by reviewing footage, offering feedback on rough cuts, and contributing to the selection of final shots.

- ★ **The admissions video gained a record-breaking 450K+ views on YouTube, becoming the most-viewed video on the school's channel, and contributed to a 12.87% increase in applicants in the 2018-19 academic year.**

SHADES & HUES: THE 21ST CENTURY BLACK EXPERIENCE, Weird Enough Productions

FEB-APR 2018

Project Role: Writing Assist, Line Producer, Editor

Collaborated with Weird Enough Productions content team to create a powerful short film series addressing racial misrepresentation in American media, showcasing the student-led startup as an emerging force in promoting social change through entertainment.

- ★ **The traction generated from the series was instrumental in securing an investment from the Elon School of Business, as well as a \$10,000 grant from the Echoing Green Foundation. The campaign led to Weird Enough Productions gaining recognition from notable organizations such as Forbes, Coca-Cola, CNN, and Inc Magazine.**

THE CARTOON NETWORK APP (MOBILE APP), Cartoon Network Digital

JUN-AUG 2015

Project Role: Product Development Intern, Quality Assurance

Provided production support for Cartoon Network Digital in the development of the Cartoon Network App, conducting quality assurance analysis, error logging, and user testing and helping facilitate a user research initiative.

- ★ **Cartoon Network Games received the 2016 Primetime Emmy Award for Outstanding User Experience and Visual Design, which recognized the app's innovative features and intuitive user interface.**